

N **WEEKLY** **NEWS** **JOURNAL**

221 W Main • Burley, ID 83318

Your New Local Newspaper

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Rates:

Combo-Buy Rates

	0-20	21-40	41-80
Column Inch Rate	\$21.75	\$20.75	\$19.75
Current Contract	\$5.00	\$4.50	\$4.00
Inserts (with min. of 10,000 in W/M)	\$30 /m (3¢ each piece)		

Stand-Alone Rates

	0-20	21-40	41-80
Column Inch Rate	\$10.00	\$9.00	\$8.00
Color	\$25.00	\$50.00	\$100.00
Inserts	\$50/m (5¢ each piece)		

Modular Sizes:

	1 Week	13 Weeks	26 Weeks	52 Weeks
Biz Card (4)	\$40	\$36	\$32	\$28
1/8 Page (10)	\$100	\$90	\$80	\$70
1/4 Page (20)	\$200	\$180	\$160	\$140
1/2 Page (40)	\$360	\$320	\$288	\$252
3/4 Page (60)	\$480	\$432	\$384	\$336
Full Page (80)	\$640	\$576	\$512	\$448

Deadlines:

Ad – Monday prior to publication
 Insert – Friday prior to publication
 Classified – Wednesday by 4:00p.m.

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